

SmartProperty is e-Commerce software designed to make e-Commerce easy for you.

Smart Property is an interactive tool enables viewers to find the property location they are interested in and a range of other specification. Using a 3D image of each building as a starting point, users can view the exact location of each room/villa/house/apartment within the building/site. Availability can be easily found out by the user on mouse roll over of an apartment. Detailed information on individual property can then be accessed by the user. Customer can download payment schedule, Terms & conditions, Dynamic Brochure for a property. Existing customer can pay due amount using online payment options.

SmartProperty makes it easy for customers to book property and to pay you in a secure environment with any payment method you think of.

## Solution to your IT Vision



**Sparken**  
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**Sell smartly, Sell Online.**



**SmartProperty helps you with**

- Launch new Project scheme
- Select Building / Property
- Spin building to View details
- Online Availability status
- View Location Map, Amenities
- 2D/3D Image view
- Upload Terms & Legal Docs,
- Special Promotions pricing
- Secured Payment gateway

## Product Features

It has all the features for your success. This experience can be your secret weapon on your way to e-Commerce success as you can reach customers beyond traditional marketing channels.

### **Sophisticated Content Management System (CMS)**

At the heart of SmartProperty is a sophisticated database driven Content Management System. You can add Projects with the click of a button or import them for faster scheme launch. SmartProperty keeps you on top of your sales. If you remove a project or put it on hold, the links to it disappear, too. SmartProperty makes your website navigation consistent, to ensure your customers will always find their way around.

### **Search engine friendly**

Your website will be optimized to achieve the best possible results in search engines.

### **Technology**

SmartProperty software is developed using open source technology (PHP / MySQL) which is hugely popular for hassle-free licensing policy.

Application achieves higher reliability, robustness and faster time-to-market.

### **Your personal website designer**

Can be quickly integrated with your existing web site or can be customized for professional website themes to suit your business. SmartProperty eCommerce solution will even resize images for you to make sure they fit properly!

### **No limit on customer numbers**

We believe you should be able to deal with as many customers as you can attract and from anywhere in the world.

### **Receive payments and orders online!**

SmartProperty e-commerce solution can be integrated with any payment gateway of your choice. All you have to do is to select the payment methods you can accept (Visa & Master are just a few of them) — SmartProperty takes care of the rest. SmartProperty will send order confirmations to your customers over email. Orders are stored online, so you can be sure you never miss an order, even when you're away from the office.



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